



TrueLeaderCoach, Inc.

GEORGE RITCHESKE

Biography

EXECUTIVE COACH and
ORGANIZATIONAL EFFECTIVENESS CONSULTANT

George Ritcheske works with top leaders in enhancing their effectiveness and the effectiveness of their teams. His typical executive coaching client is dealing with a shift in responsibility or scope (for example, a merger or an acquisition, being acquired, a new role, an expanded team), has a technical or financial background and is leading a fast-growing entrepreneurial company or a significant division of a large corporation.

His work with leadership teams includes leadership team building, true leadership team development and facilitation of meetings for strategic plan implementation and problem resolution.

AUTHOR

Mr. Ritcheske is co-author of the book *True Leaders: How Exceptional CEOs and Presidents Make a Difference by Building People and Profits* (Dearborn Publishing, December 2001). The book presents 10 leadership principles drawn from interviews with 27 CEO's and presidents, including Irv Hockaday of Hallmark Cards, Len Roberts of Radio Shack, Linda Huett of Weight Watchers International and Jim Copeland of Deloitte & Touche. See www.true-leaders.com for additional information.

SPEAKER

As a professional speaker and workshop leader, George Ritcheske addresses such topics as True Leadership; the Challenge of Change; True Team Building; the Manager as Teacher, Leader, Coach; and the Power of Differences.

BACKGROUND

George Ritcheske has over 25 years experience in leadership development processes with international professional service firms as well as energy, telecommunications, high tech, and hospitality organizations. He earned his BA in Economics at Dartmouth College where he graduated Phi Beta Kappa while playing varsity football, and he was third in his MBA graduating class at the University of Michigan. His graduate studies emphasized Organizational Behavior and provided him

with insight into the importance of corporate culture, career pathing, professional development, and reward structures for organizational effectiveness.

Mr. Ritcheske is a member of the International Coach Federation, the Organization Development Network and the National Speakers Association. He has been actively involved in community organizations, including the Boy Scouts of America and Rotary International.

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